

D&AD NEW BLOOD SHIFT 2019/ 2020

LONDON



**D&AD
New Blood
Shift**

**“D&AD NEW BLOOD SHIFT MAKES
LATERAL LEAPS TO SEEK OUT
INSPIRATION IN DIFFERENT PLACES
AND PROVIDE A PLATFORM FOR THE
TALENT OF TOMORROW.”**

Grant Hunter, Global ECD, Iris Worldwide

**“THE SOONER WE EMBRACE AND
SUPPORT NON-TRADITIONAL CREATIVE
TALENT, THE SOONER WE CAN HAVE THE
IMPACT OUR WORLD IS ASKING US FOR.”**

Lauren Pleydell-Pearce, ECD, PwC

**“SHIFT UNCOVERS CREATIVE
INSIGHTS AND INNOVATIVE WAYS OF
COMMUNICATING OUR BRAND VALUES
AND WHO WE ARE AS A BUSINESS”**

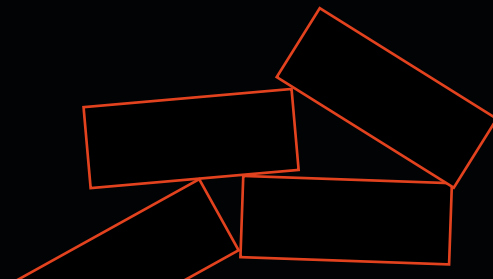
Reuben Arnold, VP of Marketing and Product, Starbucks EMEA

**“CREATIVE CAREERS SHOULD
BE ACCESSIBLE TO ALL.”**

Abi Pearl, Head of Advertising, giffgaff



@NEWBLOOD_DANDAD
#NEWBLOODSHIFT
DANDAD.ORG/SHIFTLDN



SHIFT LONDON

Shift isn't for sheep. It's for the hustlers who forge their own futures, and don't follow suit. Talent like this doesn't need a degree to talk for it. Doesn't need to do things the done way. Talent like this won't settle for just a foot in a door. It won't stop at a wall, or blink at breaking down barriers. Talent like this won't wait its turn. Its time is now.

D&AD New Blood Shift is our intensive night school programme that places an emphasis on raw, untrained talent. Shift compels its students to make the best creative work of their life and challenges the industry to search further for creative talent.

THE PROGRAMME

In collaboration with



giffgaff



IRIS

SHIFT

2019/20

This year 20 Shifters – all with creative talent but no formal arts education or degree – have been through the intensive 5 month night school and learning programme.

They've learned from the best, honed their thinking and applied their craft. Now they're ready to prove that there's more than one way to break into the industry.

Meet the Shift London Class of 2019/20.

THE SHIFTERS



**AMY
PEARCE**

Creative
E: amypearcecreative@gmail.com
W: amypearcecreative.co.uk

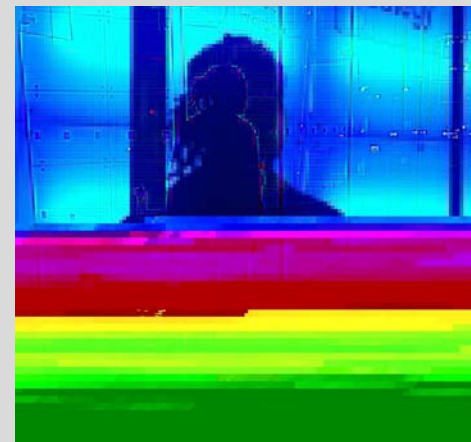
Hello! I'm Amy, a.k.a Arya Stark as Parry calls me... pretty badass.
I am here to make a sword-shaped mark on the industry, carve the most creative ideas and slay the critics (not really, all feedback is welcome).
I haven't actually watched GOT, dragons are cool though!



**ANDREA
ZLOTNICK**

Creative
in a creative partnership
E: a.zlotnick@hotmail.co.uk
W: www.anderanderrica.co.uk

Good me: You have to write a bio.
Bad me: They're awkward.
Good me: Don't you want to show your personality?
Bad me: Say you're more impressive in person.
Creative placementee at MRM McCann, ELVIS and Proximity. Previously, a production assistant at adam&eveDDB. DMA Bronze - Digital Performance.



**CHADWICK
JACKSON
GJXCII**

Creative / Griot
E: cjxcii@icloud.com
W: www.cjxcii.com

This is Chadwick. He has been Uncle of the Year for the last 21 years. Chadwick also Writes, Creates, Argues, Deliberates and seeks to Collaborate with the bold and the great. Creativity is innate within us all, but not everyone will understand your creativity when they don't get your character, and that he certainly is. A very complex one.



She has no eyelash



ELLA PICHON- FLANNERY

Creative

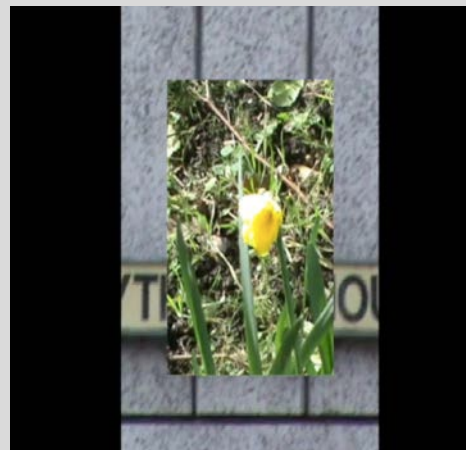
in partnership with Victoria

E: ellapichonflannery@live.co.uk

W: victoriaandella.co.uk

I grew up in Brighton in a house attached to an old people's home. One Christmas whilst eating breakfast, a private ambulance arrived to take a body away. Merry Christmas!

I can make my Mum laugh and if you knew my Mum you would appreciate what an achievement this is.



HOPE- PRECIOUS ENGELE

Creative

E: hopeprec.engel@gmail.com

W: hopengele.tumblr.com

In true Oprah style - let me tell you who I AM in 50 words. I AM: An artist. A dreamer. A songwriter. A blogger. A pianist. A singer. A thinker. A master of aliases. Your go-to selecta. A SHIFTER. A fan of making home videos & a hell of a creative.



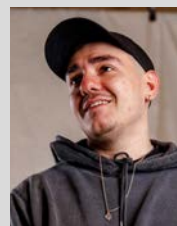
ELLA WILLIS- ALVAREZ

Art Director

E: ellawillisalvs@gmail.com

W: ellawillisalvarez.tumblr.com

Having always been around different cultures, being of mixed heritage and growing up in London, I've developed pretty eclectic interests. Music and fashion are where I get most of my inspiration from and is definitely what shapes my outlook on life and my work. I've always liked a bit of everything.



JAMIE EVERALL

Designer

E: jamieeverall@gmail.com

W: jamieeverall.com

I just like what I like. The simpler the better. When something works without any added noise - that's what inspires me.



NANDA KOVIC

Creative

E: nandakovic@gmail.com

W: www.nandakovic.com

A tropical girl who lives sailing across different seas connecting hearts in the cold age of plastics and robots.

My inspirations come from dance, photography, music, poetry and graphic design. My work creates ways for people to be more connected and aware of their actions.



LAUREL SPIERS

Strategist

E: laurel.spiers@gmail.com

W: www.laurelspiers.com

Empathy is a quality that I value, and as a budding female creative, I thrive off storytelling and uncovering human truths. I'm constantly moved by learning about people, their cultures, and their perspectives, which continually shapes me as a person both personally and professionally.



LOUIS FAUCHER

Creative

E: faucdesign@gmail.com

W: www.fauc.co.uk

From audio to image making my mind is full of surprises. I'm fascinated by how ideas are born and then nurtured into our daily atmosphere. My passion is picking up inspiration from the most obscure places and I genuinely love sharing thoughts and gaining a better understanding of our environment.



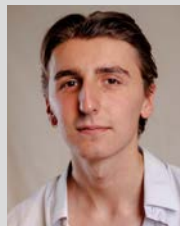
OWEN ROWBOTHAM

Creative

E: create@owenrowbotham.co.uk

W: owenrowbotham.co.uk

Hi - I'm Owen. The youngest shifter, fresh faced and ready to save the world (or what's left of it). I want to prove that creativity can stimulate meaningful and sustainable action to help people and our planet.



MISCHA LUSTIN

Strategist

E: mischalustin@gmail.com

W: mischalustin.com

My background is in Social Science and my everyday mission was always to ask questions and look for answers. But only through my creative work, I can finally act on them and make real change. I want to make work that has the balls to challenge the industry; to start a conversation.



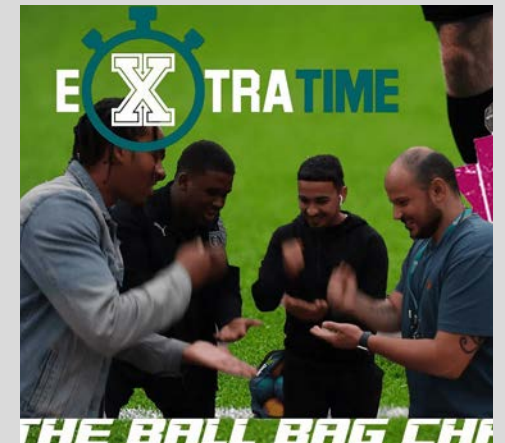
PARRY STEWART

Creative

E: parrystewart@gmail.com

W: parrystewart.co.uk

People & individuality inspire me most. Everybody has a different story to tell. I'd love to create work that makes people think a little bit differently through clever unique ways.



OLLIE BIELBY- SMITH

Designer

E: info@oliverbielby.com

W: oliverbielby.com

I'm Ollie. Since the age of twelve, I've been teaching myself design. I thrive off all things visual. In the past, my work has focused on digital, editorial and brand, but I am aiming to diversify and explore as much as I can.



RUSSIE MIESSI

Strategist

E: russiemiessi@gmail.com

W: russiemiessi.wixsite.com/yanaboth

She's great, she's a catch, but she's bad at describing herself. She could probably sell you air in a can too.



SEUN AREOYE

Copywriter

E: info@seunareoye.xyz

W: www.seunareoye.xyz

I have a passion to create work that defies expectation and challenges perception. I provoke thought amongst wide ranges of audiences by finding insights that communicate with the soul and build instant connection. 'To spot Seun in a room, just find the handsome fella with the best trainers on.' - Everyone



ZAK COMYNS

Illustrator/Creative

E: zakari_comyns@hotmail.com

W: www.zakcomyns.com

I'm an illustrator who enjoys getting lost in my imagination and then recording the results. My inspiration is sourced from current events, listening to music and overhearing conversations from strangers.



VICTORIA SMITH

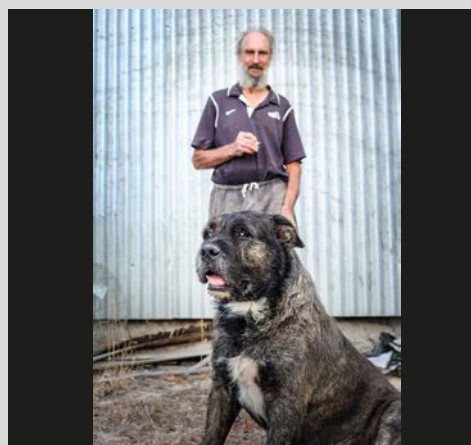
Creative/Photographer

in partnership with Ella P

E: vickysmith_15@yahoo.com

W: www.victoriaandella.co.uk

I spent 5 years exploring 20 countries, have played 'bride' in a fake Zimbabwean wedding, dodged kangaroos transporting pineapples across Australia, worked as fashion photographers assistant (so can make a decent cuppa!) and freelance taking photos of beautiful brides and cute babies. I believe fun work makes the best work - so I'm excited to do just that.



ZOLTAN ADORJAN

Creative

E: zoltan.adorjan@gmail.com

W: midnightorange.co.uk

With a background in music, fine arts, performance and experience in producing moving image projects I am looking forward to combining the different skillsets and ways of thinking to tell stories that connect with audiences and land key messages in novel and unexpected ways.



VINCE STICKINGS

Creative

E: stickz@inhouzerecords.org

W: wixsite.com/cre8stx

School didn't work. Pop's says "you was A/B student" But i didn't finish. Like most I hated rules, I always pushed my limits. I fell in love with the Culture. From Grime to the Grind I got in trouble...a lot! Lost a lot of time. Labelled a Problem Now a Solution



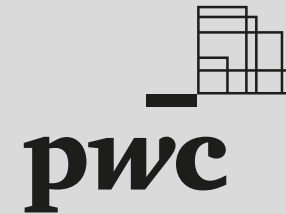
POWER LEAGUE

Powerleague are the original and premier provider of commercial small sided football in the UK. Adding to their portfolio of activities, Powerleague are introducing 'Walking Football', aimed at keeping people aged over 50 involved with football.

PwC tasked the Shifters to create a campaign, activation concept, product or service that raised awareness of Powerleague as the provider of 'Walking Football', and increased repeat visits from the target audience.

BRIEF #1

In collaboration with





AMY
PEARCE

The Audience

They live and breathe football, but due to health and mobility factors are not as physically fit as they used to be. They keep their connection to the game alive by going to the pub.

The Insight

Pubs are closing down left, right and centre, therefore leaving voids in communities and at the core of these mens' lives.

The Idea

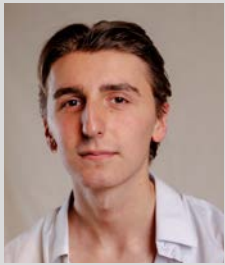
Create a new football league promoting friendly competition between local, pub run teams and by turning pubs into football clubs.



For the people that aren't in the team but would still like to show their support, we will stream the games in the pubs and create a Facebook group to post team updates.



Personalised pub
posters to rally
the community

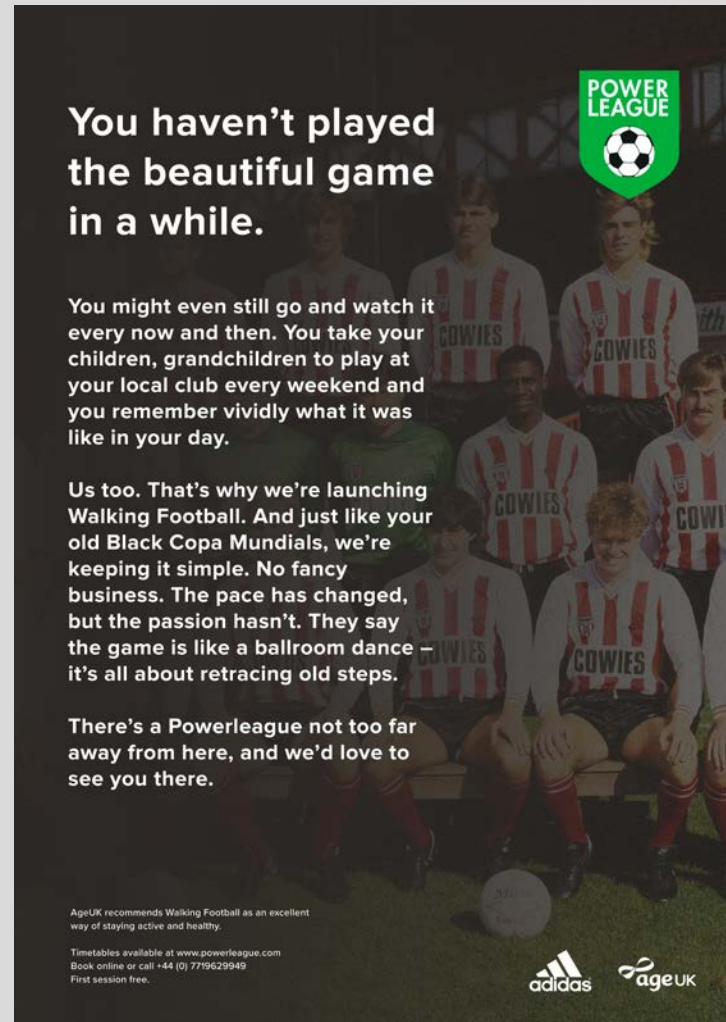



**MISCHA
LUSTIN**



**SEUN
AREOYE**

In a digitally advanced world, the older generation feels left behind and disconnected. Our nostalgia-inducing campaign invites old football lovers to reconnect with the game they haven't played in a while. We designed special edition Powerleague Panini Stickers, reinventing the classic 1980s culture. Our activation is accompanied by copy-based OOH advertising.





You haven't played the beautiful game in a while.



You might even still go and watch it every now and then. You take your children, grandchildren to play at your local club every weekend and you remember vividly what it was like in your day.

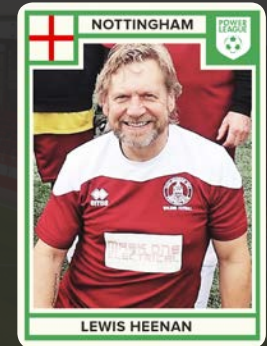
Us too. That's why we're launching Walking Football. And just like your old Black Copa Mundials, we're keeping it simple. No fancy business. The pace has changed, but the passion hasn't. They say the game is like a ballroom dance – it's all about retracing old steps.

There's a Powerleague not too far away from here, and we'd love to see you there.

AgeUK recommends Walking Football as an excellent way of staying active and healthy.

Timetables available at www.powerleague.com
Book online or call +44 (0) 7719629949
First session free.





**ELLA
PICHON-
FLANNERY**



**LAUREL
SPIERS**



**VICTORIA
SMITH**

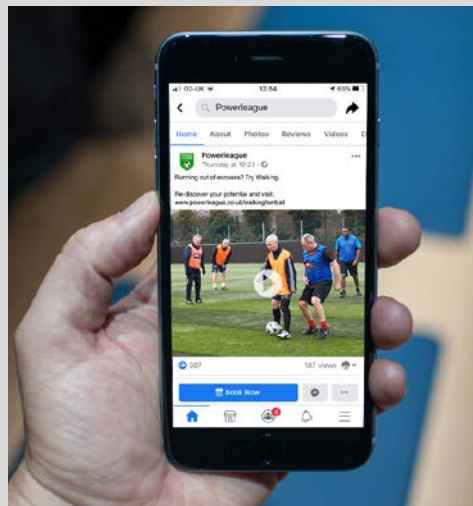


**ZAK
COMYNS**

INSIGHT: Older men make excuses not to try walking football.

IDEA: Remove men's doubts about their physical capabilities.

EXECUTION: Build online communities through men identifying with each other's genuine excuses and current player's journeys into playing walking football.



**“You can still
dodge
with
dodgy knees”**

POWER LEAGUE

The love of the game stays the same.
www.powerleague.co.uk/walkingfootball



**LOUIS
FAUCHER**



**ZOLTAN
ADORJAN**

Insight:

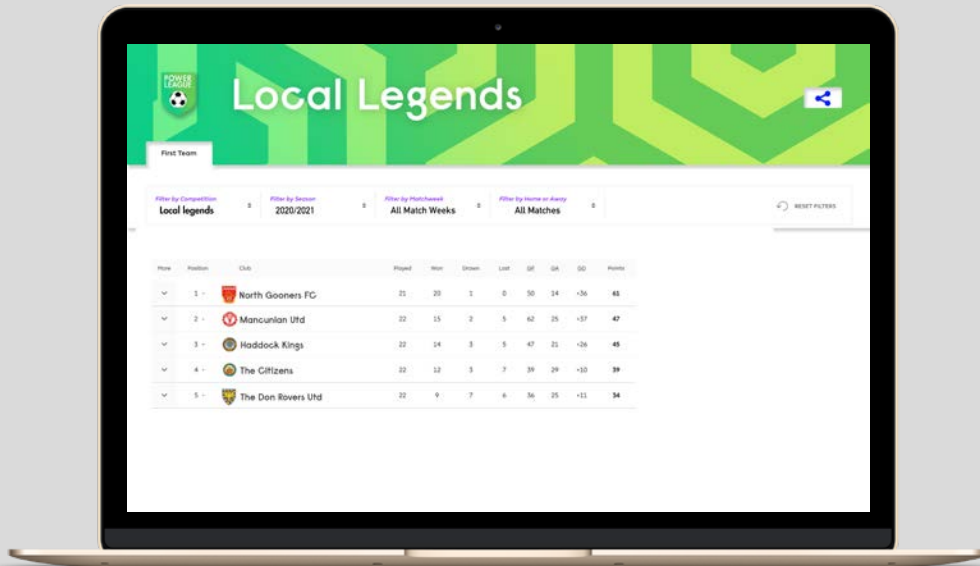
Football is about its history and the way it made you feel - joy, excitement, competitive, alive, part of a community. You play it because you love everything about the beautiful game.

Idea:

Through community building and instilling pride in playing for your local, a nation-wide awareness campaign and improved experience we'll enable Powerleague to capitalise on word-of-mouth and play a key role in reconnecting old friends, allowing new bonds to form and encouraging a new love for football.

Execution:

An integrated campaign with a focus on bringing the spirit of youth back to walking football by recreating the emotion of what it felt to play football back in the day.



"YOUR NEW LOCAL"

Home Turf

adidas | POWER LEAGUE



ANDREA
ZLOTNIK



NANDA
KOVIK



PARRY
STEWART

Society loves telling retired men to start slowing down. To look forward to years of comfy slippers, warm cups of tea and plenty of daytime TV.

But, they're not ready to slow down.

So, we're going to be the brand that says **step out of retirement and walk into football.**





**HOPE-
PRECIOUS
ENGELE**



**ELLA
WILLIS-
ALVAREZ**



**RUSSIE
MIESSI**

#WalkWithPower introduces Walking Football as an accessible sport for retired adult males, aged 55-74, of all physical abilities to partake in. Also using a 3-step process - pre-game, on-the-pitch & off-the-pitch - to embed the sport into their routine.



PREMIER OF CHAMPIONS



#WALKWITHPOWER

KEEP ACTIVE WITH
WALKING FOOTBALL
AGES 55-74



#WALKWITHPOWER
KEEP ACTIVE WITH
WALKING FOOTBALL
AGES 55-74





**JAMIE
EVERALL**



**OLLIE
BIELBY-
SMITH**



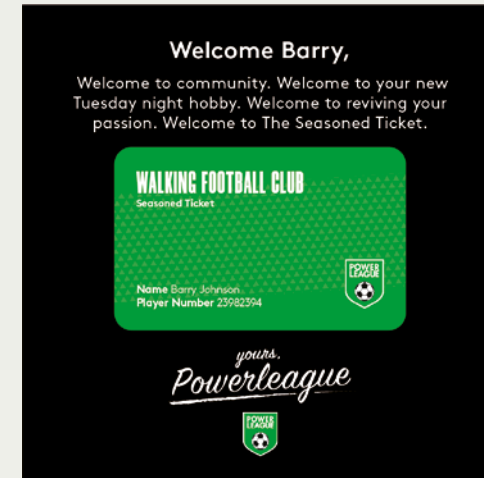
**OWEN
ROWBOTHAM**

Insight

The number of men over 50 experiencing loneliness is set to rise, with many retirees feeling they are losing their identities and becoming less relevant.

Idea

Use existing Powerleague players to reconnect men over 50 with the game they love and once played, by inviting them to a monthly subscription box – including guest passes, time on the pitch and the opportunity to create lasting friendships.





CHADWICK JACKSON



VINCE STICKINGS

IN MY DAY...

FIT
WORKED HARD
PLAYED HARD
DRINK WITH THE LADS

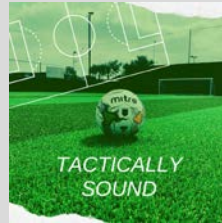
SOMETHING TO DO
SOMEWHERE TO BE

STILL MY DAY...

FIT
PLAY SMART
LAUGH HARD
CATCH UP WITH
THE LADS
NEED TO DO
NEED TO BE



FORM IS
TEMPORARY,
CLASS IS
PERMANENT.



TACTICALLY
SOUND



IT'S STILL THEIR DAY

WALKING FOOTBALL WITH POWERLEAGUE



TALE OF TWO HALVES
Powerleague



"IM STILL ALIVE
SO
IM STILL
KICKING"

It's Still
My Day

-DICKIE BORTHWICK 81

GIFFGAFF

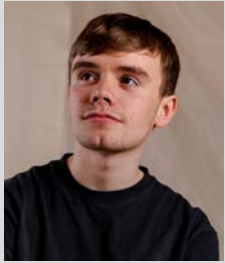
Refurbished phones are pre-owned handsets that have been repaired for resale. They're the smart, savvy and sustainable alternative and are growing in popularity.

giffgaff tasked the Shifters to continue this momentum and help make purchasing refurbished phones the natural choice by focusing on raising awareness, the purchase process or the packaging.

BRIEF #2

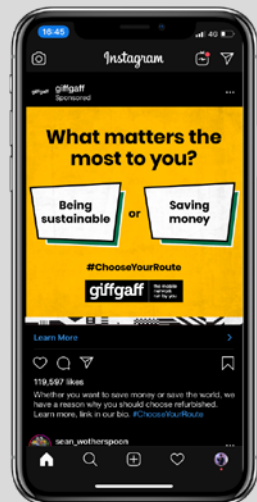
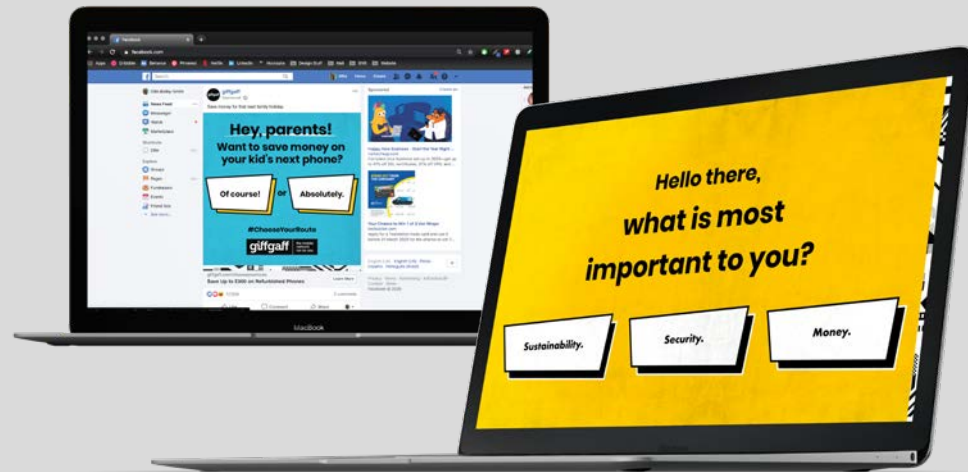
In collaboration with

giffgaff



**OLLIE
BIELBY-
SMITH**

Environmentally aware Millenials and Gen-Z'ers struggle to find actions they can take that feel meaningful. giffgaff will provide a platform for these people to assist them in finding the right phone based on their personal values.



Problem:

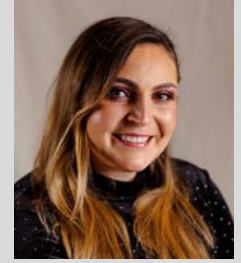
People want a brand new phone.

Solution:

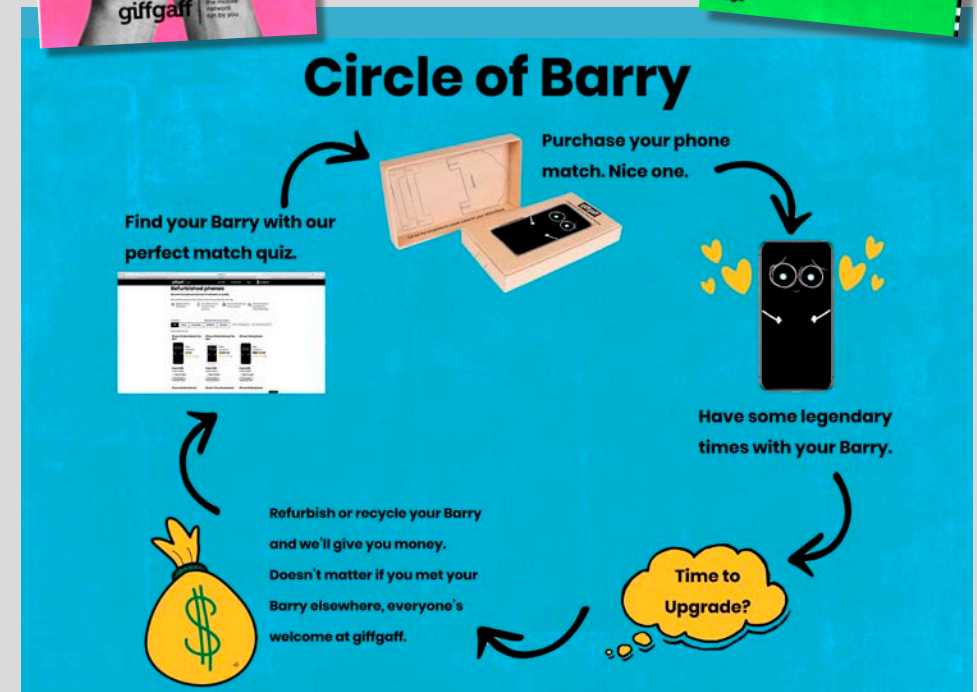
Personify the phone and tell it's story to emotionally connect with the audience.



**ELLA
PICHON-
FLANNERY**



**VICTORIA
SMITH**





SEUN
AREYOYE



ZOLTAN
ADORJAN

Insight: Sustainability and sustainable actions are surrounded by feelings of guilt and the idea of sacrificing lifestyle or finances, this alienates people from different socio-economic backgrounds.

Idea: Changing the language and emotion around sustainable action to broaden the environmental movement, allowing everyone to feel they have the means to make decisions that are both financially and environmentally sound.

Execution: An integrated campaign focusing on the feeling of freedom derived from making the right choice - for yourself and the planet.



AMY
PEARCE



LARUEL
SPIERS



OWEN
ROWBOTHAM

INSIGHT: GenZ engage with online content through their own culture.

IDEA: giffgaff adopt youth culture communication to talk refurbished to GenZ.

EXECUTION: giffgaffspam is launched, positioning refurbished handsets as the next GenZ trend.

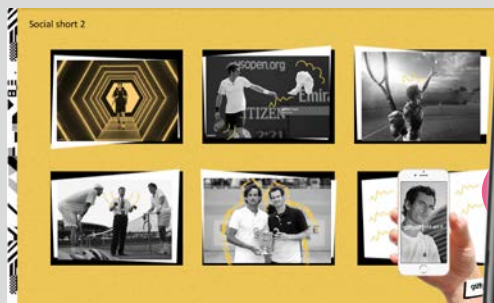




**PARRY
STEWART**

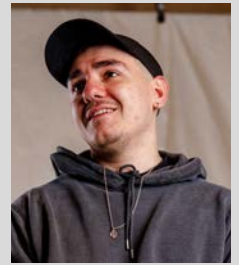
We want to tell the story through the lens of an athlete who has recently gone through refurbishment, who has proven he's "Still got it"

giffgaff | still got it

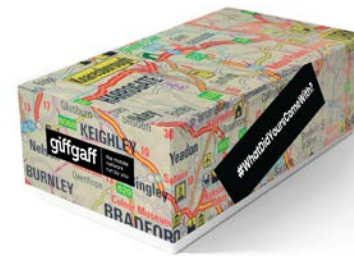


People spend all their money on the latest phones, leaving them short on cash when it comes to the things that really matter.

The idea behind #WhatDidYoursComeWith? is to show them what a refurbished phone really comes with.



**JAMIE
EVERALL**



iPhone X Refurbished

- ✓ 64GB Internal Memory
- ✓ Super Retina HD display
- ✓ 12MP wide-angle camera
- ✓ £420 towards a road trip for you and your mates

Save money. Buy refurb.
#WhatDidYoursComeWith?

giffgaff the mobile network run by you





**CHADWICK
JACKSON**

The UK's best network, with the best customer service deserves to have the best interaction in hand held service.

GGxTTxT&T

GIFFGAFF x Trusted "Timpson" x Tried & Tested

TIMPSON
Great Service by Great People

1. You place your order online.

2. Your phone will be delivered to one of the 2155 outlets of Timpson UK

3. Your phone will be turned on in front of you for quality assurances

4. You will put your sim-card in and asked to ring 0800-GIFF-TAT to confirm your happy with the phone.

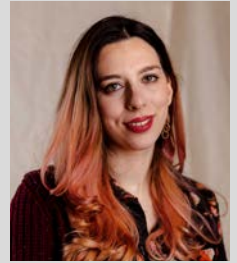
5. You are given a complimentary protection glass for your Tried & Test Device, you are given your charger in a small draw string pouch.



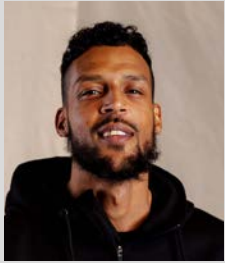
99 problems. But buying a phone you feel good about, isn't one of them.

We can help you make the sustainable choice, with a refurbished phone.

But we can't help you make good decisions every time you use it.



**ANDREA
ZLOTNICK**



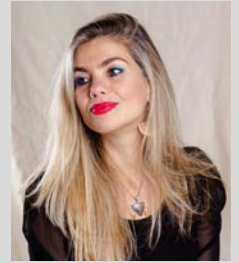
VINCE
STICKINGS

People are either not aware or just generally not very trusting when it comes to buying a refurbished phone.
You can trust giffgaff.
Playing into the myths and fears, we show what it could be like with somebody else.
Like, Subscribe, Double check your box.
We're going viral!
GoodBusiness

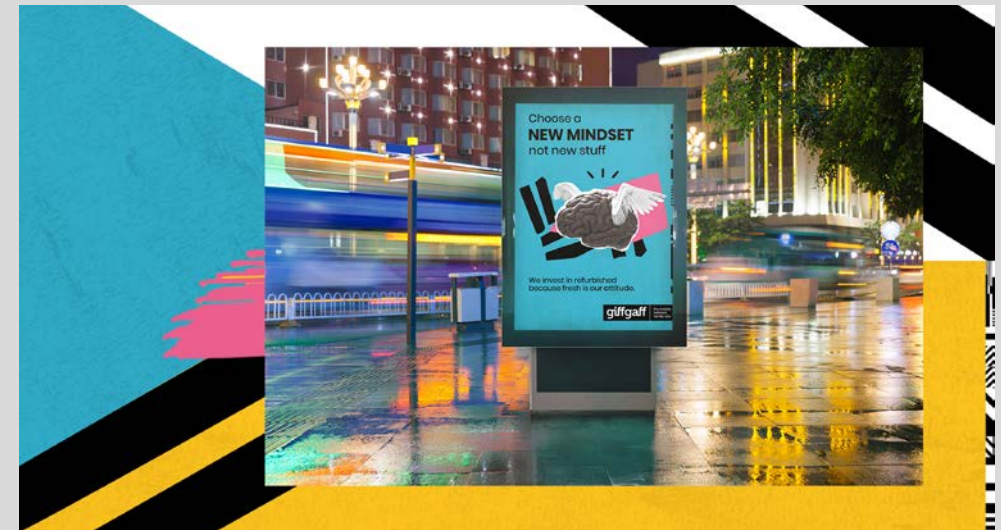
Good Business



People who choose refurbished mobile are smart and aware. Not only are they making a sustainable choice, but they understand the other benefits too. We're celebrating them with a campaign that champions this new mindset, not new stuff.



NANDA
KOVIK





**HOPE-
PRECIOUS
ENGELE**



**ELLA
WILLIS-
ALVAREZ**



**RUSSIE
MIESSI**

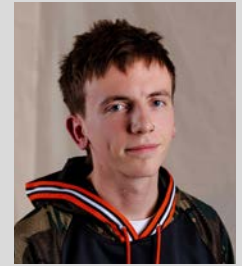
Insight: Consumers are hesitant to buy refurbished phones due to concerns regarding overall quality and functionality.

Idea: We've created exaggerated mobile/ creatures to debunk false preconceptions whilst raising awareness of the benefits of choosing refurbished.

Execution: Ad campaign using illustration/video to show a nightmare vs reality scene of buying/ using a refurbished phone.



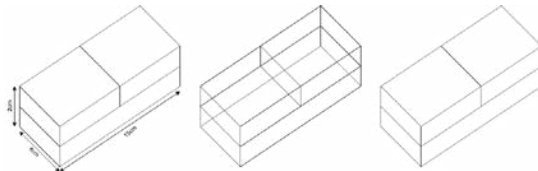
**LOUIS
FAUCHER**



**ZAK
COMYNS**

Packaging is more than a package #giftgiffgaff

4 choices.
1 package.



Seeded
plantable
packaging



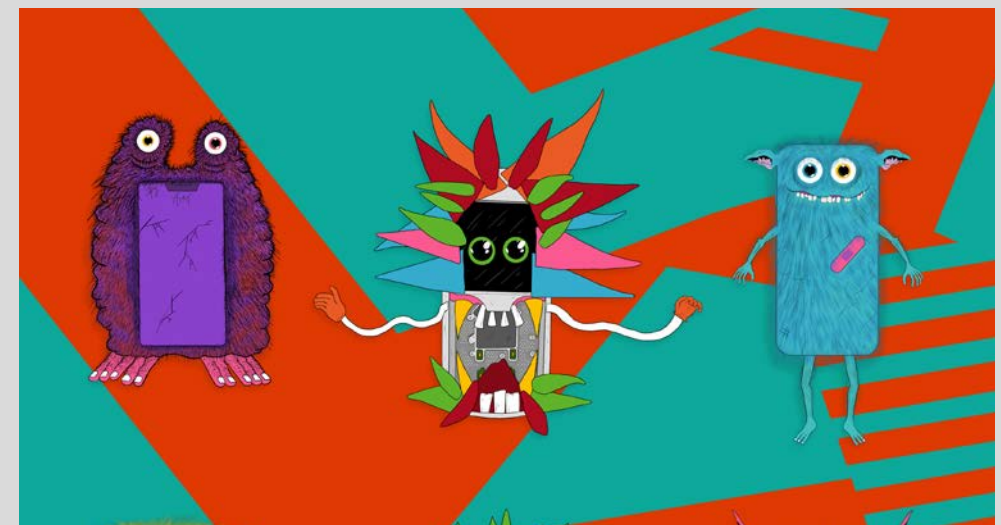
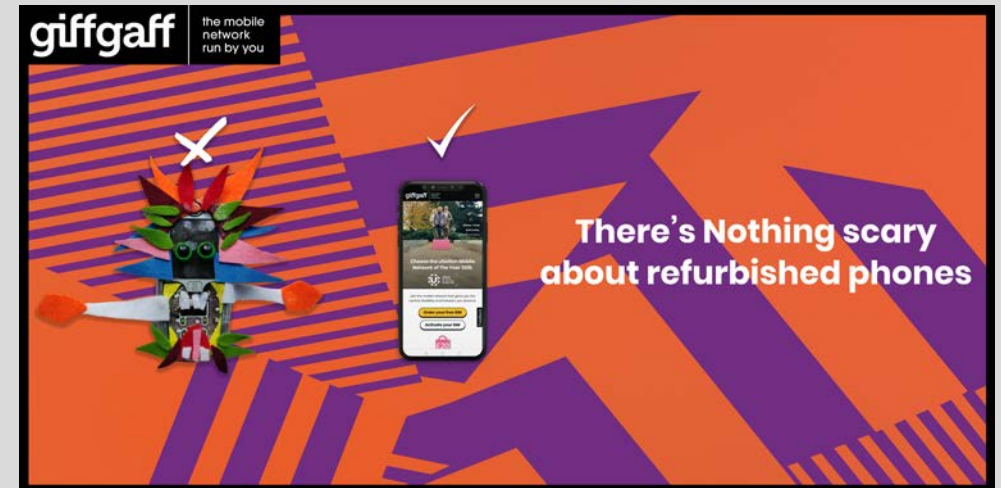
Functional
packaging



Packaging
for
the home



Simple
packaging



STARBUCKS

Starbucks believe in inspiring and nurturing the human spirit every day through the convening power of coffee, and seek to lead with environmental consciousness. Unfortunately, as with many global brands, they can be perceived to:

1. Not care about the environment
2. Have lost its human touch

The Shifters had just eight hours to address this by creating a movement around making the change to reusable cups, OR finding a way to personally re-connect with audiences.

In collaboration with



IRIS

Please note that the branding is not necessarily a true representation of the Starbucks brand - these are concepts only for the purpose of the Starbucks sponsored D&AD programme, New Blood Shift.

BRIEF IN A DAY



**ANDREA
ZLOTNICK**



**OWEN
ROWBOTHAM**



**RUSSIE
MIESSI**



**ZOLTAN
ADORJAN**



KEPT CUP

People see the sheer scale of Starbucks as a negative. **But we're going to use our global presence to create the world's largest library of reusable cups**, meaning it doesn't matter if you occasionally forget your keep cup, or don't always have it with you. **"Feel free to forget your reusable. We'll always keep a spare."** Designs are created by local artists, unique to cities and local areas, and available as AR filters, bringing an artisan feel to sustainability and encouraging customers to share their cups.



**AMY
PEARCE**



**PARRY
STEWART**



**VICTORIA
SMITH**



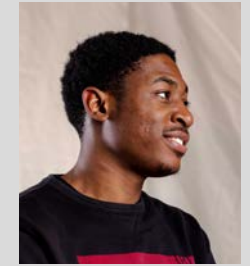
**ZAK
COMYNS**



**ELLA
PICHON-
FLANNERY**



**MISCHA
LUSTIN**

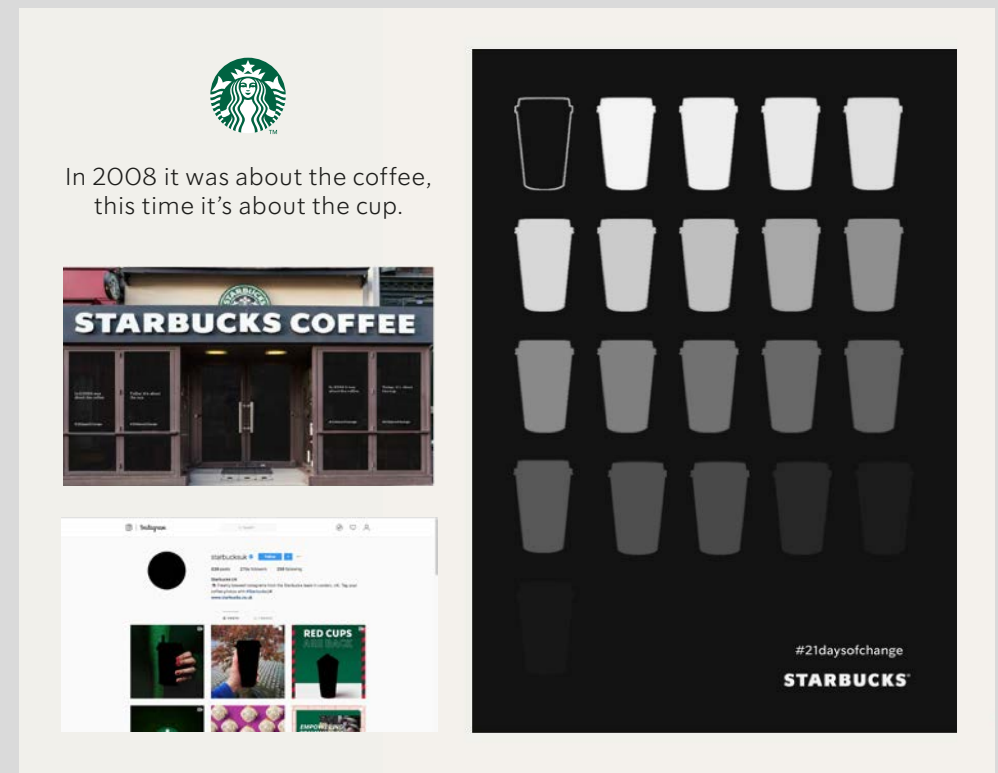


**SEUN
AREOYE**



ONE NAME, MANY STORIES

We may all appear the same but deep down we are very different. To illustrate this, **Starbucks are taking their 'name on cups' a step further by bringing the unique stories of the people who hold the most popular name in the country to life.** This will reinforce Starbucks' naming initiative while reminding everyone that our stores may have the same name but are all unique on the inside too.



21 DAYS OF CHANGE

It takes 21 days to change a habit, so for 21 days, Starbucks will remove all paper cups from all stores. "As the world's leading coffee retailer, we know we have a responsibility. We're changing the subconscious behaviour behind the overconsumption of paper cups. If a short term loss for us means a long term gain for all, then there's no question. We're not introducing change gradually, it's happening now. It's a choice we've made. We're not willing to compromise on it."



**FERNANDA
STIPKOVIK**



**HOPE-
PRECIOUS
ENGELE**



**JAMIE
EVERALL**



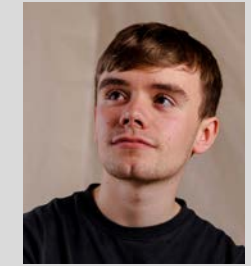
**VINCE
STICKINGS**



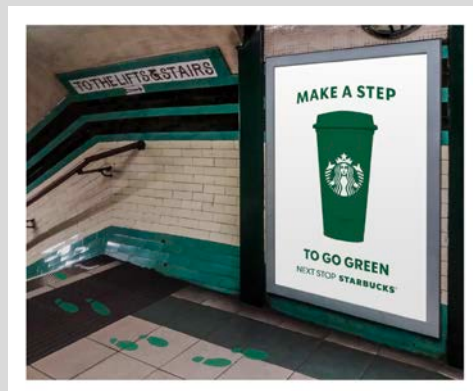
**CHADWICK
JACKSON**



**LAUREL
SPIERS**



**OLLIE
BIEBY-
SMITH**



MAKE IT GREEN

Visually, there is no noticeable difference between paper cups and Starbucks reusable cups. This means there is no real call to action for customers. **So Starbucks is going green.... Literally.** By making a simple design switch to a green reusable cup, we will create an effective call to action, spark a global conversation and bring visibility to the behind-the-scenes work Starbucks are doing to become more sustainable. Green digital takeovers and green concept stores will complete the campaign.



PUT A LID ON IT

Starbucks will be the first mass coffee chain to eradicate single use plastic. Instead, **customers will purchase and customise their own lid, providing an easy, transportable and hygienic solution to the cumbersome 'keep cup'.** How will it work? The customer is given a reusable cup when they order their coffee and they apply their own lid. Once finished, they can drop the empty cup off in any Starbucks store or 'Starbucks Station'. All cups are deep cleaned by Starbucks, ready to be used again. Customers can customize their lids with their name, creating the personalization Starbucks are famous for.

WHAT'S NEXT

We have given the Shift group knowledge, honed their skills, and built the resilience needed to thrive in the industry. But in order for New Blood Shift to succeed we need you, the industry, to offer the next steps.

We're looking for paid placement opportunities.

THE PLACEMENTS

To ensure we continue to nurture and support this new talent, we're setting some guidelines for these placements:

THE TIME

Placements are ideally 3 months, but we ask for a minimum duration of 4 weeks.

THE MONEY

Shifters must be paid the current London Living Wage, £10.55/hour or £370 for an average week.

THE SUPPORT

For some of the Shift group, this may be the first time they've worked within an agency environment. So it's critical to have a mentor within the company – a single point of contact that they can turn to during the placement period. We recommend the first week of the placement be shadowing. D&AD are on hand to continue to support our Class of 2019/20, as well as advise host agencies with placements.

If you are interested in offering placements to our Shifters, please contact **Hilary Chittenden** at shift@dandad.org

THANK YOU

D&AD New Blood Shift relies on support from the whole industry. We're grateful to London's creative industry for giving up their time to advise and support the programme, attend the sessions, and teach the Shift Class.

In collaboration with



To support Shift as a speaker, host, mentor or offer a placement in 2020, contact Hilary at shift@dandad.org

To set a brief for the Shift 2020 class or sponsor the programme, contact Sammi at sammi.vaughan@dandad.org

OUR SUPPORTERS

SUPPORTING AGENCIES

Analog Folk
BBC Creative
BBH
Bracket
Bulletproof
Design Bridge
For People
Futerra
Grand Matter
Harbour
Iris
Lucky Generals
Method
Mischief PR
Phantom
Publicis Sapient
Pretty Bird
PwC
Saatchi&Saatchi
Saboteur
The Elephant Room
VCCP Kin

SHIFT ECD

Ian Wharton,
Executive Creative Director

SHIFT ADVISORY BOARD

Brinley Clark, Superunion
Chloe Templeman, Design Bridge
Ian Wharton, Executive Creative
Director
Mina Patel, BBC Creative
Ollie Olanipekun, Superimpose
Shannie Mears, The Elephant
Room

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Bradley Krom, PwC
Chloe Templeman, Design Bridge
Chris Abdullahi, Brand & Deliver
Emma Hopkins, Spotify
Faria Ferdous, Publicis Sapient
Gerard Crichlow, AMVBBDO
Hannah Green, PwC
Jack Hutchinson, Mischief PR
Katja Alissa Mueller, Freelance
Creative Designer
Kirstie Wilson, PwC
Lauren Pleydell-Pearce, PwC
Miho Aishima, Superunion
Natalie Narh, Ogilvy
Nimo Awil, Media Monks
Phillip Bircham, Superimpose
Rakesh Chadee, Design Director
Sophie McGovern, MRM
Tarik Fontenelle, On Road
Tasnim Bhuiyan, Adobe
Zac Ellis, AMVBBDO

PASTORAL SUPPORT

Jade Ilke, Designingfutures

SHIFT 2019 CREATIVE

Christian Johnstone

SHIFT HEADSHOTS

Hugh Rochfort

INDUSTRY SUPPORT NETWORK

Alison Coward, Bracket
Abigail Stephenson, BBC
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Brett MacFarlane, Method
Caspian Rabone, Critical Mass
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Fahud Ahmed, Design Bridge
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Grace Margetson, Freelance
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Ildut Loarer, Dentsu X
Jake Maguire, Design Bridge
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Matt Jones, BBC Creative
Matt Craigie Atherton, Mother
Michael Olaye, The North Alliance
Nick Eagleton, Saboteur
Nigel Edginton-Amor, Sky Creative
Paul Skerm, Superunion
Robbie Whitfield, For People
Tayo Arewa, HR & Talent Director
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Thomas Fitzmaurice, Interbrand
Will de Groot, The Elephant
Room